Header

SAFE ZONE

All main text and images should sit within the safe area.
This is to ensure that nothing gets cut into or off during the print and cut process.

750mm(W) x 260mm(H)

CUT LINE

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

790mm(W) x 300mm(H)

BLEED AREA

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

830mm(W) x 340mm(H)