

ARTWORK GUIDELINES



All FONTS must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied CMYK
Colours on your screen may differ from the colours that are printed



ARTWORK must be a flattened PDF
PRINT READY FILE



Do NOT EMBED any images



This template is only A GUIDE

STRAIGHT FABRIC POP-UP 3X4

FINISHED SIZE

3010mm (w) x 2250mm (h) x 290 (d)

PRODUCT SPECIFICS

FRONT SAFE AREA

2890mm (w) x 2100mm (h)
indicated within pink dotted line

SIDE SAFE AREA

190mm (w) x 2100mm (h)
indicated within pink dotted line

NON-SAFE AREA THIS INCLUDES BLEED

3750mm (w) x 2310mm (h)
indicated by green area line

NON-SAFE AREA NO TEXT in this area

ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA