

ARTWORK GUIDELINES



All **FONTS** must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied **CMYK**
Colours on your screen may differ from the colours that are printed



ARTWORK must be a flattened PDF
PRINT READY FILE



Do **NOT EMBED** any images



This template is only **A GUIDE**

METRIC

FABRIC POP-UP

2m X 4m

FINISHED SIZE
2000mm (h) x 3880mm (w) x 290 (d)

PRODUCT SPECIFICS

FRONT SAFE AREA
1840mm (h) x 3760mm (w)
indicated within pink dotted line

SIDE SAFE AREA
1840mm (h) x 190mm (w)
indicated within pink dotted line

NON-SAFE AREA
THIS INCLUDES BLEED
2060mm (h) x 4620mm (w)
indicated by green area line

NON-SAFE AREA NO TEXT in this area
ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA