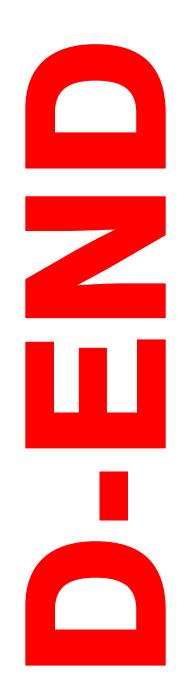
This Area will not be visible from the front.



This Area will not be visible from the front.

# **ARTWORK GUIDELINES**



ALL FONTS must be converted to outlines.



**RESOLUTION** must be 300DPI at 25% output size.



Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours

Do NOT EMBED



ARTWORK must be a flattened PDF print ready file.



This template is only

# **MAGNETIC** POP UP **COUNTER 2X2**

## **SAFE ZONE**

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

 $2039mm(W) \times 913mm(H)$ 

## **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready

 $2079mm(W) \times 953mm(H)$ 

#### **BLEED AREA**

The bleed area is where the background images or colour is bled right to the

 $2119mm(W) \times 993mm(H)$ 

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The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge

 $2119mm(W) \times 993mm(H)$ 

This Area will not be visible from the front.

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