This Area will not be visible from the front.

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ARTWORK GUIDELINES







Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours



ARTWORK must be a flattened PDF print ready file.



Do NOT EMBED



This template is only

FABRIC POP UP COUNTER

SAFE ZONE

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

 $1644mm(W) \times 952mm(H)$

CUT LINE

This is where the product will be cut ready for the item to be made up and ready

 $1692mm(W) \times 1000mm(H)$

BLEED AREA

The bleed area is where the background images or colour is bled right to the

 $1730 \text{mm}(W) \times 1040 \text{mm}(H)$

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