# **ARTWORK GUIDELINES**







Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed.



ARTWORK must be a flattened PDF print ready file.



Do NOT EMBED any images.



This template is only a guide.

# PREMIUM LIGHTBOX 1000

## **SAFE ZONE**

All main text and images should sit within the safe area.

This is to ensure that nothing gets cut into or off during the print and cut process.

980mm(W) x 2190mm(H)

# **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $1020mm(W) \times 2230mm(H)$ 

#### **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

 $1060mm(W) \times 2270mm(H)$ 

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