## **ARTWORK GUIDELINES**



**ALL FONTS** must be converted to outlines.





Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed.



**ARTWORK** must be a flattened PDF print ready file.



Do NOT EMBED any images.



This template is only a guide.

# LIGHTWEIGHT TUBE DISPLAY 150CM

### SAFE ZONE

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

 $1480 \text{mm}(W) \times 2260 \text{mm}(H)$ 

## **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $1520mm(W) \times 2300mm(H)$ 

#### **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

 $1560 \text{mm}(W) \times 2340 \text{mm}(H)$ 

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