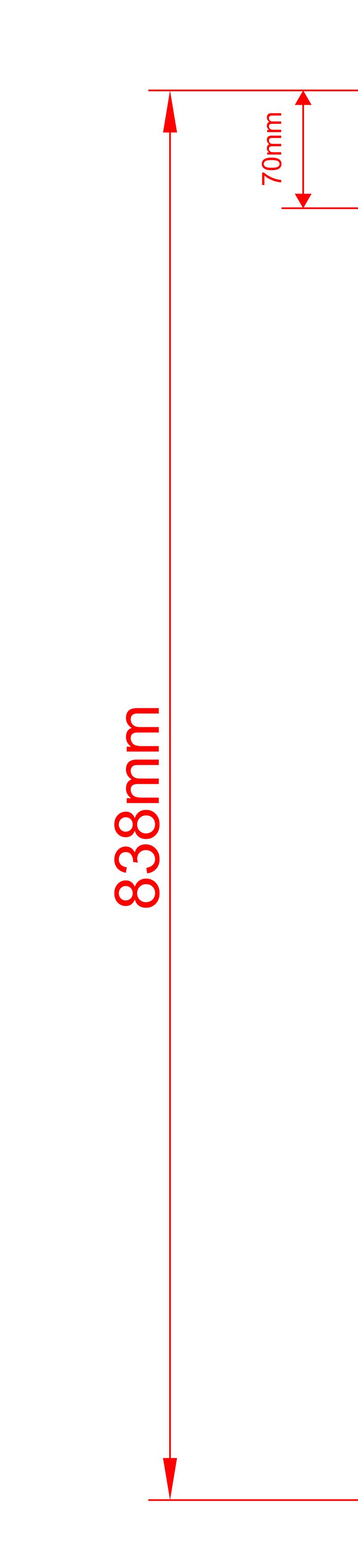
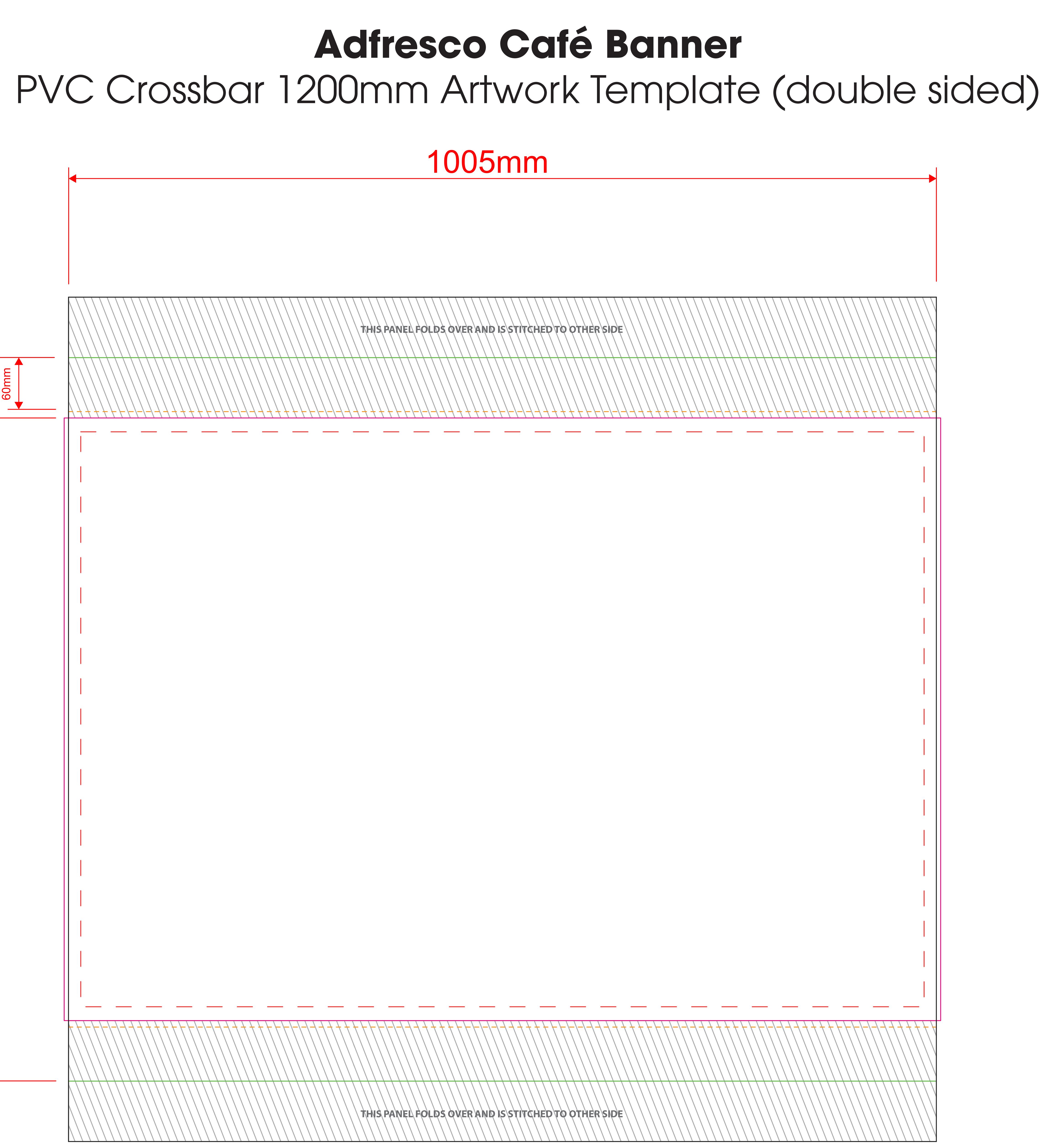
AW301\_D/S Adfresco Café Banner PVC Crossbar 1200 AW Template





Template guidelines - PLEASE READ
— The <b>Black</b> keyline = Finished cut size
—— The <b>Green</b> keyline = Fold lines.
— The Pink keyline = Your backgroun
— — The Red dashed keyline = Keep al
The Orange dashed keyline = Stitc
The <b>Grey</b> hatched area = This area
<b>PLEASE NOTE</b> When using the colour black, use 100% of all

size of the product before assembly.

und must extend to this line.

all text and logos within this area.

itching area.

ea will be floodcoat print **only**.

all colours (C 100%, M 100%, Y 100%, K 100%)

## Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- Embed all images.
- All fonts must be converted to **outlines**.
- Resolution must be **300dpi**.
- Supply artwork as high resolution PDF or **Illustrator file.**
- Specify **Pantone** colours for screen print.
- Convert all spot colours to process CMYK for digital print. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.