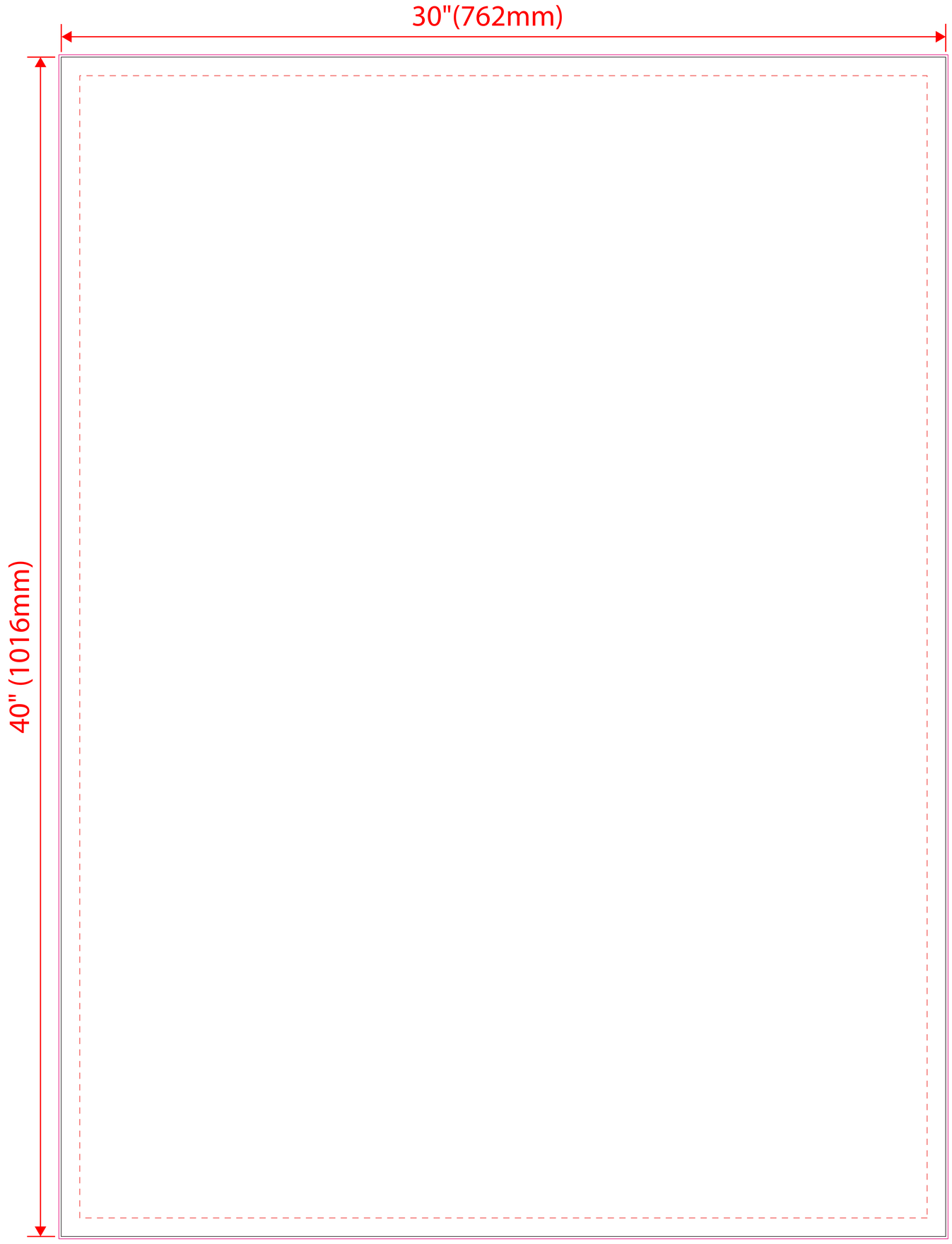
# **30x40" Poster** Artwork Template

**Artwork guidelines - PLEASE READ**

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines.**
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file.**
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print.** (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.




**Template guidelines - PLEASE READ**

—— The **Black** keyline = Finished cut size of the product before assembly.

—— The **Pink** keyline = Your background must extend to this line.

---- The **Red** dashed keyline = **Safe Area** - Its advised that you keep all important information within this area. **Delete** or **hide** this keyline after use.