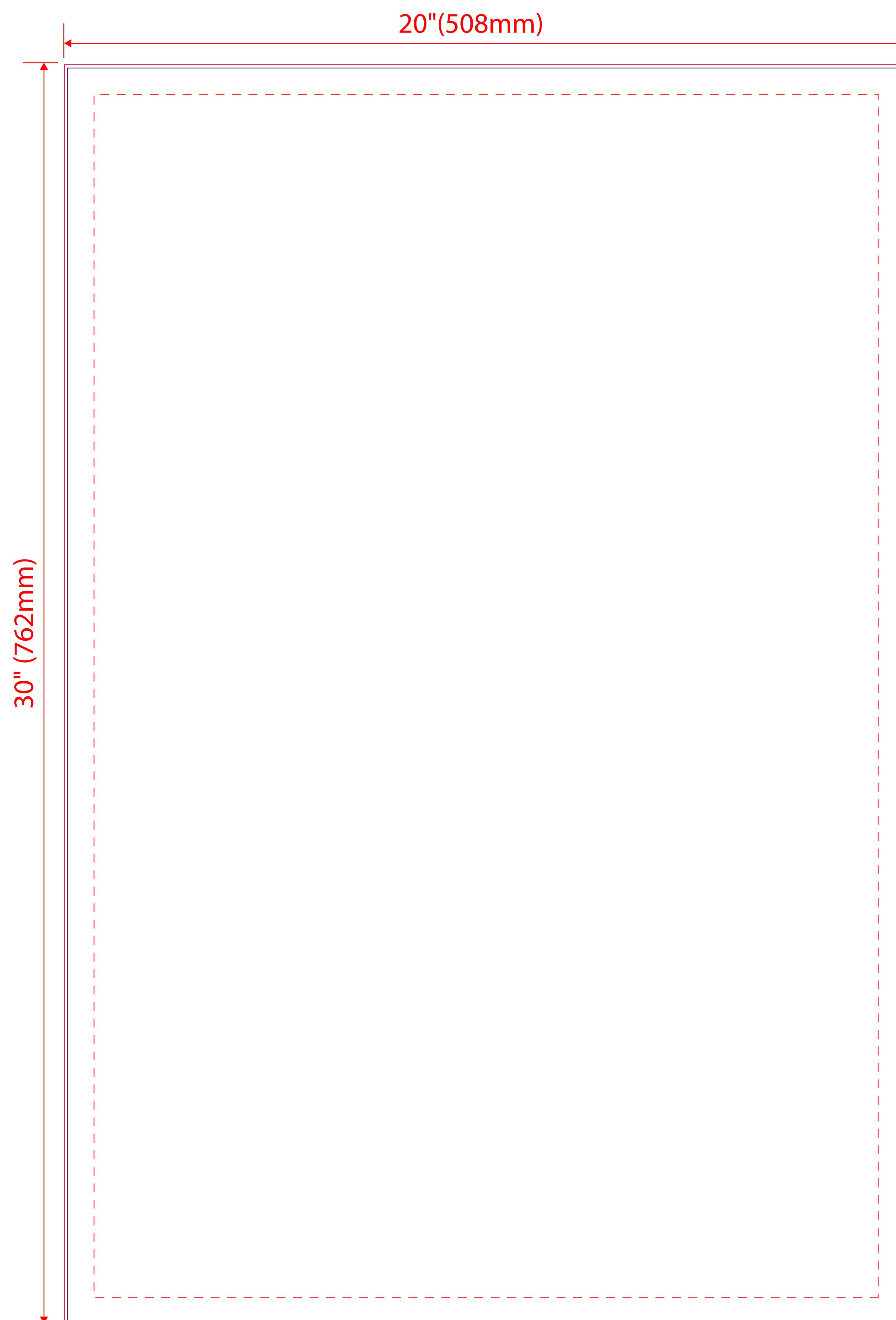


# 20x30" Poster Artwork Template



## Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines**.
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file**.
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print**. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.

## Template guidelines - PLEASE READ

— The **Black** keyline = Finished cut size of the product before assembly.

— The **Pink** keyline = Your background must extend to this line.

- - - The **Red** dashed keyline = **Safe Area** - Its advised that you keep all important information within this area.  
**Delete or hide this keyline after use.**